

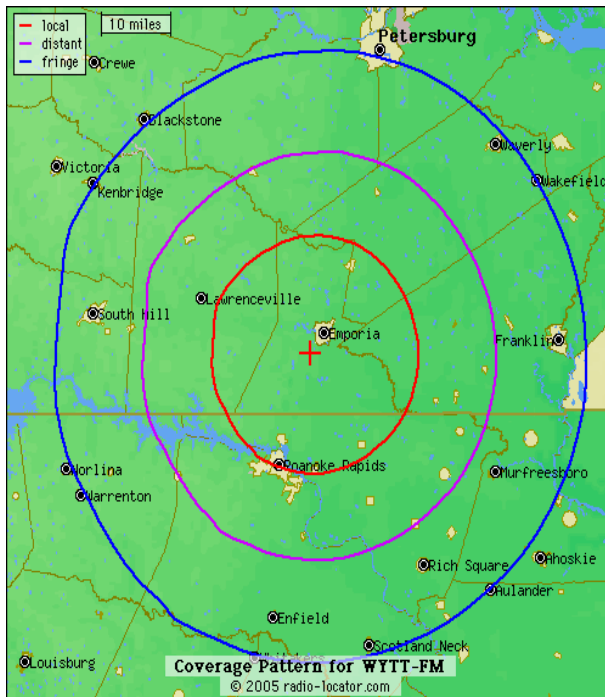


Station Snapshot

Call Letters: WYTT-FM
Radio Frequency: 99.5FM
Format: Urban Contemporary

Power: 1,500 watts
Website: www.995jamz.com
Target Demo: Persons 12-44

Reach new young consumers developing many of their consumption habits for the first time on the Roanoke Valley's & South side Virginia's spot for Hip Hop and R&B, 99.5 JAMZ! Urban Contemporary listeners are incredibly passionate about the music and the artists, and are among the most enthusiastic listeners in radio.



Lineup:
Mornings: The Russ Parr Morning Show
Mid-Days: More Music for Your Workday
Afternoons: CJ, gets you home from work
Evenings: DJ 3-2-1, with 3-2-1 Radio
Late Nights: Slow Jams w/R Dub, All R&B Slow Jams, all night.

Audience:
· Women 55.8%
· Male 44.2.6%
· 81.5% of the audience between the ages of 12-34

Employment Status:
FullTime: 34.6%
PartTime: 26.4%

Let the staff of 99-5 Jamz get you a adverting campaign that will increase your business. We can also draw out a plan that fits your budget we offer several different way's to market your product or service. Options include on air components such as :60, :30, and :15 second commercials, on-air giveaway's, Sponsorships, Live Broadcast from your business and more. Start your adverting on 99.5 Jamz today give us a call today at (252) 538-0020.

For more information about 99.5 Jamz Contact:
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