

First Media Radio, LLC

3 First Street Weldon, NC 27890

Telephone: 252-536-3115

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WNVN LP, Roanoke Rapids, NC, WPTM-FM, Roanoke Rapids NC, WSMY-AM, Weldon, NC, WYTT-FM, Emporia, VA, WDLZ-FM, Murfreesboro, NC, WWDR-AM, Murfreesboro, NC, WTRG-FM, Gaston, NC, WWDW-FM, Alberta, VA

EEO PUBLIC FILE REPORT

8/1/13 7/31/14

The following stations are included in the same station employment unit and are included in this EEO Public File Report:

WNVN LP, Roanoke Rapids, NC
WPTM-FM, Roanoke Rapids NC
WSMY-AM, Weldon, NC
WYTT-FM, Emporia, VA
WDLZ-FM, Murfreesboro, NC
WWDR-AM, Murfreesboro, NC
WTRG-FM, Gaston, NC
WWDW-FM, Alberta, VA

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Annual EEO Public File Report Form

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): stations listed above and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

WNVN LP, Roanoke Rapids, NC, WPTM-FM, Roanoke Rapids NC, WSMY-AM, Weldon, NC, WYTT-FM, Emporia, VA, WDLZ-FM, Murfreesboro, NC, WWDR-AM, Murfreesboro, NC, WTRG-FM, Gaston, NC, WWDW-FM, Alberta, VA

The following stations in the group have websites: WPTM, WWDW, WYTT, and WTRG.

The information contained in this Report covers the time period beginning **8/1/2013** to and including **7/31/2014** (the “Applicable Period”)

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and

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5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

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Appendix 1 to

Annual EEO Public File Report Form (EXHIBIT 2)

Covering the Period from 8/1/2013 to 7/31/2014

Station(s) Comprising Station Employment Unit: all stations listed above

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
A			
B			
C			
D			
E			

Total Number of Persons Interviewed During Applicable Period: **None This Reporting Period**

There were no full time positions filled during this reporting period.

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Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 8/1/13 to 7/31/14

Station(s) Comprising Station Employment Unit: all stations above

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A			
B			
C			
D			
E			
F			
G			
H			

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Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 8/1/13 to 7/31/14

Station(s) Comprising Station Employment Unit: all stations listed above

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

First Media Radio, LLC - Roanoke Rapids, which consists of the above stations, has continued implementation of initiatives designed to comply with outreach recruiting. Al Haskins, General Manager, is the management team member responsible for coordinating these efforts. Radio announcements air several times daily on each station asking for recruitment sources wishing to receive notice of station(s) job openings.

During the period 8/1/13 to 7/31/14 the stations hosted two interns. One from Halifax Community College and the other from Roanoke Valley Early College. Both programs allowed the students to become more familiar with the various careers within our facilities.

In an effort to encourage minorities to explore careers in broadcasting, stations' Operations Manager Charlie Riddick and Program Director Trevon Patterson visit historically black colleges and universities in the region. During this reporting period, the Operations Manager spoke to the communications studies students at Virginia State University, Petersburg, Virginia on October 18, 2013.

October 30, 2013.

Station account executives, managers, and other staff members also participated in Career Day activities at Roanoke Rapids High School and Conway Middle School to promote careers in broadcasting:

February 25, 2014 - The station group co-sponsored the True Partnership Job Fair at Garysburg School in Garysburg, NC. Operations Manager Charles Riddick and other station representatives talked to attendees about careers in broadcasting.

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March 19, 2014 General Manager Al Haskins, Operations Manager Charles Riddick, and Account Executive Karen Hall participated in the Roanoke Valley Chamber of Commerce Job Shadowing program with two students from area schools spending the day on the radio station exploring careers in the business office, production, and on-air.

May 1, 20, 25, and 27, 2014 Station Manager and representatives participated in the Pathways Youth Exploration program interview day. The program introduces students from Roanoke Rapids High School, Northwest Halifax High School, Southeast Halifax High School, Northampton High School, and KIPP to various careers including broadcasting. The program also helps students with resume writing, job application, and interviewing.

May 14, 2014

Operations Manager Charles Riddick and Program Director Trevon Patterson participated in Male Mentoring Program at Halifax Community College, Weldon, NC as a way to expose young minority males to broadcast careers. Students were exposed to various business related careers in broadcasting (sales, accounting, etc.)

March 25 & 27th 2014, April 25, 2014

As a result of Career Day activities in the Greensville County Virginia, Roanoke Rapids, NC, Conway NC, and Mecklenburg County School System in Virginia, the General Manager Al Haskins and Operations Manager Charles Riddick have also identified students who are interested in participating in First Media Radio's training program. These students are first offered an opportunity to job shadow, and then progress into possible part-time or full-time employment as positions become available. An 11th Grader from KIPP High School in Northampton had an internship October 7, 2014 - December 31, 2014.

WDDW Manager Greg Thrift spoke to students at a Job Fair April 12, 2014 at Park View Middle School in South Hill, Virginia. Both students and the general public were made aware of careers in broadcasting as part of this program co-sponsored by First Media Radio.

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The station group continues to be involved in Chowan University's Business & Marketing Education program in Murfreesboro, NC. During this period, WDLZ Station Manager Earl Telliga talked with business and marketing majors on January 15, 2014 and April 3, 2014 regarding broadcast career opportunities specific to their career field.